

## **SPECIAL MEETING OF THE CLAY ATHLETIC BOOSTERS 11/10/08**

**ATTENDANCE:** Tammy Hornyak, Brenda Kuns, Laura Kusma, Shelly Hoffman, Laurie Holmes, Jim McGill, John Utter, Jackie Thompson, De De Ruedy, Sue Utter, Sheila Williams, Scott Wamer, John Galyas, Mike Donnelly, A J Szigeti, Joe Guerrero, Karl Knierim, Rod Achter, John Vine, Lisa and Jeff Keller, Pat Burns, Marty Perlaky, Tammy Cox, Tom Csizek, Greg Hook, Jim Cannon, Cheryl Sabin, Karen Holmes, Nancy and Butch Wamer, Jeff Smith, Tom Woodrum, Donna Zalar, Rachele Zapata, Jim Hufford, Steve Luce.

Steve Luce opened the meeting with a review from Marty Perlaky of the last boosters meeting about whether the boosters were going to continue as an organization or not. the problem lies in that many of the officers and trustees are in their final years . Many even now don't have children in the school system or will soon have their youngest graduate. And there are no new people coming in to the boosters to take their place. There are now the same 10 to 12 people doing the main fund raising for the last few years. Main Fund raising being: Golf Outing, Reverse Raffle, and Booster drive. At this time there is only 9 people eligible to run for office or trustees because they have attended 3 meetings over the year. Two of those nine are not officers or trustees but one of those is the athletic director.

The reason for this meeting is that we are looking for help—ideas on how we can entice new blood into the boosters to take over some the work.

John Utter asked about having a rep from each sport attend the meetings. It was explained that had been tried before and soon died out with people dropping out.

Lisa Keller asked about single sport work which seemed to work for the concession stand.

Meeting got a little off center with many describing fund raising efforts and much discussion of such trials where several groups hitting up the community for money within a few days of each other.

John Utter offered that the boosters need to market itself better than in the past.

Donna Zalar added that we need to let people know on what we help purchase for the athletes in the system and how much we fund raise and spend.

Steve Luce ended the meeting by asking the attendees to e-mail him with what they thought might help bring in new blood.